

# Museums + Heritage Advisor

## Advertising Rates

To discuss any of these opportunities please contact Jenny Homeshaw on 01905 724 734 or [jenny@museumsandheritage.com](mailto:jenny@museumsandheritage.com)



Museums + Heritage Advisor can help you win business in this multi-million pound global cultural sector by connecting your company with thousands of industry buyers through an array of innovative marketing solutions. From skyscrapers and banners to content placement, multimedia based solutions and enhanced and optimised directory profiles.

### Advisor Directory Profiles

#### Display Package (12 months) £345

- 350 word company description
- Company details
- Company logo
- Web, Twitter + Facebook links
- 2 x category options
- 1 x testimonial

#### Display Package (12 months) £945

- All information included in Display Package (see above)
- Embedded video
- Gallery of Images
- Up to 5 Editorials in a 12 month period
- Up to 5 testimonials

### Website Display Advertising

**Banner ROS (728 x 90) £595**

**MPU ROS (300 x 250) £295**

### Newsletter Advertising

**Skyscraper (100 x 600) £495**

**Banner (468 x 60) £595**

### Site Sponsorship

**£5000**

### In Focus Advertising

Museums + Heritage Advisor produces monthly In Focus features, which identify a topic of interest and compile examples of the latest best practices and trends through an overview article with experts and a selection of case studies

#### Sponsor (1 per In Focus)

**£995**

Banner advert on Newsletter

banner advert on all In Focus pages

Opportunity to contribute to lead article or put forward a case study for inclusion (subject to approval)

#### MPU + Case Study

**£795**

MPU on all In Focus pages

Opportunity to propose a case study for inclusion (subject to approval)

#### Case Study Only

**£395**

### Article Advertising

**Banner (720 x 90)**

**£495**

**MPU (300 x 250)**

**£395**

**Advert specifications:** File types accepted are JPeg and Gif. Maximum file size is 4MB. Adverts for web, newsletter and In Focus will be required 2 weeks prior to advert going live. Terms and Conditions available on the website.