

THE NATIONAL LOTTERY HERITAGE FUND?

What's happened and how you can make this work
for your organisation and audiences

with Sarah Dowd, Managing Director, Tricolor



INTRODUCTION

Who are Tricolor?

Tricolor was founded in 2009

Worked on 62 National Lottery Heritage Funded projects since 2013,
helped to raise £107m in funding and we have 100% track-record

35 consultants across the country including three former NLHM Senior
Grants Officers and I am a ROSS consultant for business planning and
public engagement

Who am I?

Sarah Dowd - from Toronto, worked at Imperial War Museum,
advocacy charities, construction and local authority – a wide-range of
experience that is tie together by passion for heritage – I chose to
come to the UK because the heritage is in my DNA

3 SERVICE AREAS

Developing Organisations

Evaluation, Social Value & Theory of Change

Masterplanning

Resilience Building

Business Planning

Governance Review

Skills Development

Developing Projects

Options Appraisals

Project Development

NLHF Bid Management

Project Management

Consultation & Activities Planning

Statements of Significance

Developing Experiences

Audience-led visitor experience improvement

Interpretation Planning

Visitor Experience

Design and Build

Digital Experience Review

Communications Planning and Roll Out

**CHANGING
PEOPLE'S FUTURES
THROUGH THE PAST**

PURPOSE OF TODAY

Not about telling you what you already know

We are not the ‘horse’s mouth’

Analysis and consideration of what it could mean
and ideas to getting to grips with it quicker and
more effectively

A WHOLE NEW WAY OF WORKING

“inspire, lead and resource the UK’s heritage to
create positive and lasting change for people and
communities”

BIGGEST CHANGES

Campaigns and Advocacy

Localised decision making

Heritage At Risk

Two priorities:

Community Heritage | Natural Heritage

Everyone is able to enjoy heritage

NATURE & COMMUNITY

Based on 13,000 consultation

Reduce our impact on the environment and
create positive benefits for nature - all projects
need to prioritise how nature will be benefited – it
is not just a funding requirement, it's about
building a better place

Focus on the heritage that people value – be
people-centred at all times

OUTCOMES

Outcomes – 14 to 9 but the
ONLY mandatory one

A wider range of people will be involved in
heritage

Focus on your area and your people – who is
missing, who is working with them already

GEOGRAPHIC CHANGES

Brent, Enfield and Newham (London), Corby (Northants), Knowsley (Merseyside), Inverclyde and North Lanarkshire (Scotland), Neath Port Talbot and Rhondda Cynon Taff (Wales), Luton (Bedfordshire), North East Lincolnshire, Tendring (Essex) and Walsall (West Midlands)

NEW CAMPAIGNS & INVESTMENTS

Partnerships

Digital

Capacity building

Innovation

TYPES OF PROJECT

Area Based Schemes

Community Grants Scheme

Genuinely achieving change

NEW (OLD) ITEMS

Joint Funds

Social Investment – look at the loan fund
(Heritage Impact Fund by AHF)

Heritage Enterprise

NOTABLE CHANGES

Shorter turnaround times

New guidance

Shorter forms

Improved portal in next year

GRANTS SUMMARY

SMALL	MEDIUM	MEDIUM	LARGE
£3K - £10K	£10K - £100K	£100K - £250K	£250K - £5M
Single round application	Single round application	Single round application	Two stage application - EOI, Development Phase Application, Delivery Phase Application
Decided by the Head of Team	Decided by the Head of Team	Committee Decision (Year 1)	Committee Decision
No deadlines	No deadlines	Quarterly deadlines	Quarterly deadlines
8 week turnaround	8 week turnaround	12 week turnaround	12 week turnaround
Max 1 year in duration	Max 5 years in duration	Max 5 years in duration	Max 7 years in duration (2 development, 5 delivery)

THANK YOU

Happy to have follow up calls with
you individually about your projects

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OR

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MAJOR AWARDS

£5M+

Two rounds of major grants of over £5 million in 2020–21 and 2022–23. Details are still in discussion with stakeholders in April and May with more news possibly by summer.

At Tricolor we are working with leading sector architects and quantity surveying firms to develop a unique masterplanning and agile project planning approaches that try to avoid the need for £5m+ awards, so if you're interested in knowing more about how we are rolling out this methodology and reducing the risk around large-scale funding asks, do get in touch after the webinar.

2019/2020 BUDGET

Again, things are still being developed but looking likely to be around the £220m mark. So this is a positive in comparison to last year, however, it is still £200m less than 2013. Overall and as we all know, this is a sector under-pressure, with 20% of applications failing at second stage application.

The definition of how these budgets are managed by areas and committees is still in discussion. NLHF is looking at investing around £1.2 billion over the course of the entire five year framework. So based on that math, it's likely we won't see massive increases over the next five years, but perhaps different emphasis in line the strategic leadership role NLHF is looking to play.